

The cover graphic consists of a large, stylized blue letter 'C' that frames a circular photograph of a city skyline at night, reflected in water. A dark blue horizontal bar overlaps the left side of the 'C' and the photograph, containing the text "AMCOB Bulletin" in white and "October 2023" in blue.

AMCOB Bulletin
October 2023

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Greetings from the Founder & CEO

Dear AMCOB Community,

At AMCOB, we're not just about business; we're about a bold mission! We're on a journey to empower Muslim entrepreneurs all across the USA, propelling them to new heights in the corporate world. Our goal is to cultivate an energetic and supportive Muslim business community that thrives and prospers.

Every day, we're driven by our commitment to support, inspire, and uplift each other. We believe in the power of unity and collaboration. As we move forward, let's continue to reach for the stars together.

Thank you for being a vital part of our incredible community. With your passion and dedication, we're reaching new horizons, and the future is looking brighter than ever.

Warm regards

Kashif Zubair



Meet Our New Members

Dr. Mansoor Mirza



Healthcare

Mohammed Ibrahim



Legal - Immigration

Shomail Malik



Real Estate

Talal Ali Ahmad



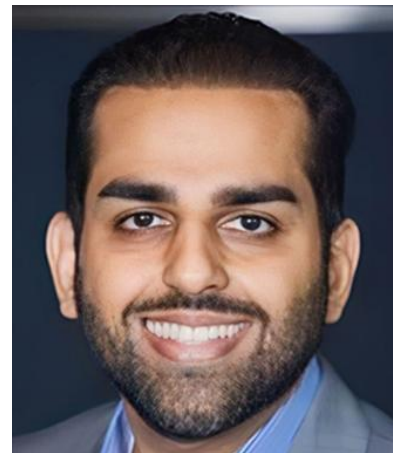
MedTech

Khalid Islam



Home Textiles

Ahmed Mahmood



Real Estate

What events will help you achieve **your goals?**

CANDIDTALKS

W/

KASHIF ZUBAIR

3rd Sunday of the Month



Live at 8:00-9:00 AM Pacific Time

Introducing "Candid Talks w/ Kashif Zubair" - Your exclusive gateway to business innovation, entrepreneurship, and industry expertise. Hosted by

Kashif Zubair, this show brings you insights and discussions with thought leaders, industry experts, and success stories that shape the world of Muslim Entrepreneurs. Premiering November 19th - A fresh talk show focused on the future of business and community. Join us!

Quarterly Dinner Mixers

Washington, DC

**October 18, 2023
6:30 pm - 8:30 pm**



North Brunswick

**October 19, 2023
6:30 pm - 8:30 pm**



Houston

**October 25, 2023
6:30 pm - 8:30 pm**



Dallas

**October 26, 2023
6:30 pm - 8:30 pm**



Santa Ana

**November 08, 2023
6:30 pm - 8:30 pm**



Boston

**November 15, 2023
6:30 pm - 8:30 pm**



Philadelphia

**November 16, 2023
6:30 pm - 8:30 pm**



RIS Convention Toronto

**December 28, 2023
6:30 pm - 8:30 pm**



**How to unlock your collective wisdom
AMCOB Array of Opportunities**

Embark on an exciting journey toward excellence with AMCOB. We offer three distinctive pathways for your exploration. Our Peer-Advisory Groups bring together entrepreneurs in similar revenue brackets, fostering knowledge exchange and strategic growth. Dive into the world of Networking Circles, where exclusive events and spaces are carefully curated to help you build powerful connections. And for those committed to driving positive change, our Corporate Allyship Network empowers corporate partners, sponsors, and grantors. Regardless of your chosen path, AMCOB will be your steadfast guide to growth, connection, and impact within the vibrant Muslim business community. Let's embark on these transformative journeys together!

Corporate Allyship Network

Empowering Change Through Collaboration

Networking Circles

Nurturing Connections, Cultivating Success

Peer-Advisory Groups

Unlocking the Collective Wisdom

Be Our Ally

Join Our Circles

Apply for Membership

In the Headlines

In an exciting development, we are delighted to announce that our network has grown to encompass a total of 9 Peer Advisory groups. Want to learn more about kicking off this amazing journey of growth and teamwork?

[Learn more](#)

We are thrilled to announce the launch of a new Peer Advisory Group for CEOs of companies with revenues exceeding \$50 million - the Powerhouse! Starting November 21st, this exclusive group will unite CEOs from top companies, creating an unparalleled platform for sharing insights and fostering remarkable growth.

Powerhouse^{↑↑↑}

\$50 million and above

[Learn more](#)

We're excited to announce our second Scaling Enterprises Peer Advisory group for CEOs of companies making \$10 million - \$25 million in revenue. The first group filled up quickly, so we're expanding to meet the growing demand. Curious to know more as we keep growing and sharing knowledge in our groups?

Scaling Enterprises

\$10-25 million

[Learn more](#)

How to Grow Your Business

Proven Strategies for Success

In the ever-evolving world of business, growth remains a key indicator of success. For entrepreneurs and business owners, the pursuit of expansion is a constant goal, and there are valuable strategies to help you get there. This month, we're diving into some expert advice and proven tactics to help your business flourish.

Understand Your Market

To achieve sustainable growth, it's crucial to have an



in-depth understanding of your target market. Conduct market research to identify changing trends, customer preferences, and emerging opportunities. This knowledge will be the foundation upon which you build your growth strategy.



Invest in Innovation

Innovation is the lifeblood of any thriving business. Keep a keen eye on emerging technologies and trends in your industry. Embrace change, adapt, and invest in innovative solutions that can streamline your operations, enhance your products or services, and give you a competitive edge.

Build Strong Relationships

Business growth often hinges on the relationships you cultivate. Strengthen ties with your customers, partners, and suppliers. A loyal customer base and robust business networks can lead to increased opportunities and referrals.

Online Presence and Marketing

In today's digital age, a strong online presence is non-negotiable. Ensure your website is user-friendly and optimized for search engines. Invest in digital marketing strategies like social media campaigns, content marketing, and SEO to reach a broader audience.

Financial Management

Effective financial management is essential for growth. Keep a close watch on your finances, and create a budget and financial plan. Seek professional guidance if necessary to manage cash flow, reduce unnecessary expenses, and invest wisely.

Diversify Your Offerings

Consider diversifying your products or services. This could mean expanding your product line, entering new markets, or even offering complimentary services. Diversification can open up new revenue streams and reduce the risk associated with relying solely on one product or market.

Customer Feedback

Listen to your customers. Their feedback is a valuable source of insights. Use surveys, reviews, and direct communication to understand their needs and make improvements accordingly.

Employee Development

Invest in your team's skills and growth. A motivated, skilled workforce can drive your business forward. Provide training, offer career development opportunities, and foster a positive work culture.

Monitor Key Metrics

Regularly monitor key performance indicators specific to your industry. This data can provide valuable insights and help you make informed decisions to drive growth.

Stay Agile

In a fast-paced business landscape, adaptability is key. Be prepared to pivot when necessary and make changes to your strategy based on market shifts and emerging opportunities.

Remember, the path to business growth is not always linear, and setbacks are part of the journey. Persistence, flexibility, and a commitment to continuous improvement are the keys to achieving your growth objectives.

By implementing these strategies and staying dedicated to your business's success, you can set the stage for remarkable growth and prosperity in the months and years ahead. So, embrace these

months and years ahead. So, embrace these insights and set your business on a trajectory toward a brighter, more prosperous future.

Why should you become an **AMCOB** member?

1. Gain valuable insights from your peers and make better decisions
2. Join a private advisory board with 8-12 fellow CEOs
3. Get support from other business leaders to troubleshoot problems, evaluate ideas, and uncover blind spots
4. Network, collaborate, and learn from other successful CEOs and business owners
5. Meet monthly to discuss challenges and successes, share best practices, and grow your business
6. Multiple groups are available to accommodate different time zones
7. Access AMCOB's online resources and annual conference

Get Involved, **Be an Ambassador**, Make a Difference!

Becoming an AMCOB Ambassador goes beyond just having a title; it's a heartfelt dedication to creating a stronger, more supportive, and thriving business community. It's about giving back, promoting growth, and leaving behind a positive legacy.

[What It Means to Be an Ambassador](#)

As an Ambassador, you'll have a significant role in instilling a sense of purpose and impact in our community. It's a chance to become an essential part of a network that thrives on support and cooperation.

[Your Influence as an Ambassador](#)

- Volunteer Opportunity
- One-Year Appointment

[Advantages of Being an Ambassador](#)

- Build relationships, grow your network
- Host Dinner Mixers
- Join the National Ambassadors' Group

Join as an Ambassador!

Keep in touch as we continue to connect you on a national scale through peer-advisory groups, virtual and face-to-face meetings, and quarterly CEO mixers in 13 cities across the US with the highest Muslim population. Our mission is to create a thriving Muslim business community.

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