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### Welcome message from the Founder & CEO

Dear Members and Friends,

In these tough times, let's stick to justice, kindness, and togetherness. We should build bridges, break barriers, and understand one another better. This way, we can do good as Muslims and responsible citizens.

I have faith in all of you. Together, we can make the world better. Thank you for supporting the Allied Muslim Chamber of Business and making a positive impact.



Our organization plays a big role in uniting and helping the Muslim business community. We aim to empower each of you in your professional and spiritual

life.

The world is going through a tough phase with problems like oppression and misunderstandings. As Muslims and entrepreneurs, we must work together and do what's right and fair.

Being a good Muslim means excelling in all aspects of life. Our success in work and life shows our commitment to our faith. As members of AMCOB, you have a unique opportunity to make a positive impact.

I encourage each of you to excel in your fields, keep learning, and innovate. Let your businesses reflect your commitment to excellence. Your success benefits not just you but the entire Muslim community.

Remember, success isn't just about money. It's about how we impact our communities and the world. Let's be beacons of hope and inspiration for others.

Together, we can be a symbol of strength for our community and the world. Let's be the best versions of ourselves, excel in our fields, and do what's right. This is how we can be exemplary Muslims in these tough times of oppression. Best,

Kashif

## **Be the Beacon of Hope** Join AMCOB in Easing Gaza's Children's Suffering



During these difficult times, AMCOB has joined hands with the Palestine Children Relief Fund (PCRF) to address a pressing humanitarian crisis in Gaza. The recent outbreak of violence has left a million innocent children in dire need of

medical attention, as well as essentials like food, clean water, and shelter. Their anguish knows no bounds.

Together, we can truly make a difference. We are urgently reaching out for your support to sustain our crucial efforts, to offer a helping hand to these vulnerable children. Your generous contribution can serve as the guiding light of hope these young souls so deeply yearn for.



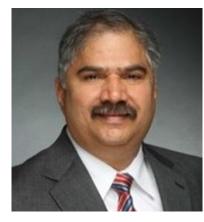
## **Member Spotlight**

#### Asad Faizi

#### Hamzah Henshaw

A lifelong developer, technologist, and digital equalizer, with a passion for cloud-native technologies and a knack for unraveling mysteries – making cloud adoption accessible to all. A seasoned educational leader with a passion for Islamic education and a commitment to excellence. Belal El-Harazin

A beacon of optimism and entrepreneurial spirit, driven by an unwavering belief in the inherent goodness of humanity.



Technology





**Advertising Services** 

#### Nauman Sheikh

A seasoned data and AI expert with a global footprint spanning three continents and over two decades, Nauman brings a wealth of hands-on experience to the table.

#### Sharif Nassr

An inspiring visionary with a passion for beautifying the world and igniting revolutionary ideas.



Technology - Automotive



**Childcare Services** 

### **Event Recap**

The AMCOB community has been vibrant and active, with many exciting events and activities that help our members connect, learn, and work together. Here's a brief summary of some of our most recent events and initiatives:



**Dinner Mixers in Various Cities**: We've organized a series of dinner mixers in different cities, creating opportunities for our members to come together in an informal setting. These mixers have facilitated meaningful networking, the exchange of ideas, and the building of lasting relationships. The warm and inclusive atmosphere at these events has made them a resounding success.





Virtual CEO Meet & Greet: To adapt to the changing landscape of remote work and collaboration, we've been conducting virtual CEO meetups. These gatherings provide a platform for our leaders to discuss industry trends, challenges, and opportunities. The virtual format has enabled CEOs from various locations to engage in insightful conversations and expand their networks.



Thanksgiving in the United States is a time of year that resonates with a deep sense of gratitude and togetherness. It's a tradition that goes beyond mere feasting and football, as it provides a beautiful opportunity for reflection and appreciation of life's blessings. What's particularly captivating is that, from an Islamic perspective, the essence of Thanksgiving aligns perfectly with a core tenet of the faith - gratitude.

In Islam, gratitude, or "shukr," is a fundamental concept deeply woven into the fabric of the faith. The Quran repeatedly encourages believers to be grateful to the Creator for the countless blessings they've been bestowed. In fact, the very act of worship in Islam is a manifestation of gratitude, acknowledging God's mercy, guidance, and sustenance.



Thanksgiving, as celebrated in the US, mirrors this Islamic value. It is a moment for people of all backgrounds to come together and give thanks for the abundance in their lives. Just as Muslims offer gratitude for sustenance, health, family, and countless other blessings during their daily prayers, Thanksgiving allows everyone to pause and appreciate the goodness in their lives.

The significance of Thanksgiving, therefore, goes beyond cultural or religious boundaries. It serves as a reminder to be thankful for what we have, to be mindful of those less fortunate, and to embody the universal values of compassion and sharing. In a world often filled with challenges and uncertainties, Thanksgiving stands as a powerful testament to the strength of gratitude in uniting communities and fostering a spirit of unity and thankfulness that transcends differences.

So, as we gather around our tables on Thanksgiving, let us not only savor the delicious dishes but also relish the opportunity to reflect on the bounties of life, to count our blessings, and to be inspired by the shared human value of gratitude. In doing so, we honor both the cherished American tradition and the enduring Islamic perspective on thankfulness.



In the hustle and bustle of our daily lives, it's

easy to lose sight of the countless blessings that surround us. As we approach this season of gratitude, we want to encourage each of you to take a moment to reflect on the abundance of blessings in your lives. In our pursuit of success, it's crucial to pause and acknowledge the gifts that we often take for granted: our health, our families, our friends, and the opportunities that have come our way.



Each day presents us with reasons to be thankful. This act of reflection not only nurtures a positive mindset but also aligns with the core values of gratitude found in our faith. In Islam, expressing gratitude, or "shukr," is an act of worship, a way of recognizing the countless blessings bestowed upon us by the Creator. Let's remember that gratitude is a powerful force that can transform our outlook and bring joy to our hearts. It's a universal language that unites us all. As we approach this season, take some time to reflect on your blessings, and share that feeling of thankfulness with those around you. Let's not only give thanks but also live thanks. May this act of reflection inspire us to be more appreciative, compassionate, and united in our journey as members of this community.

### **Business Tips**

### Maximizing Your Holiday Sales Winning Strategies for Black Friday and Cyber Monday Success

As the holiday season approaches, preparing for Black Friday and Cyber Monday sales is crucial for businesses to maximize their revenue and reach a wider audience. Here are some business strategies to help you succeed during this busy shopping period:

#### Plan Ahead:

Start your preparations well in advance. Create a detailed holiday marketing and sales plan that includes the products or services you'll promote, discounts or special offers, and marketing strategies. Ensure your website and online store are ready to handle increased traffic.



#### Segmented Email Campaigns:

Use your email list to target different customer segments with personalized



promotions. Consider offering exclusive deals to loyal customers, early access to sales, or incentives for new subscribers.

#### Website Optimization:

Ensure your website is optimized for a seamless shopping experience. This includes fast-loading pages, mobile responsiveness, and an easy checkout process. Test your site's performance to handle a surge in traffic.





#### **Stock and Inventory Management:**

Keep a close eye on your inventory levels and make sure you have sufficient stock to meet the expected demand. Monitor your best-selling products to avoid running out of stock.

#### Promote Gift Ideas:

Create gift guides or bundles to make holiday shopping easier for your customers. Highlight popular gift items and offer suggestions for different recipient categories (e.g., gifts for him, gifts for her, kids, etc.).





#### Leverage Social Media:

Utilize social media platforms to promote your Black Friday and Cyber Monday deals. Use eye-catching visuals, videos, and targeted ads to reach a broader audience. Engage with customers by responding to comments and messages promptly.

**Content Marketing:** 

Create compelling content that adds value to your customers' holiday experience. Write blog posts, create videos, or host webinars related to holiday trends, gift ideas, and product guides.





#### **Mobile-Friendly Shopping:**

Given the increasing number of shoppers on mobile devices, ensure your website and online store are mobile-friendly. Consider implementing mobile payment options like Apple Pay or Google Wallet.

#### **Customer Support:**

Be prepared to provide exceptional customer support during this time. Set up a dedicated support team to handle inquiries, complaints, and returns promptly. Clear communication and excellent service can set you apart.





#### Adapt to Changing Trends:

Keep an eye on the latest e-commerce trends and adapt your strategy accordingly. This may include incorporating new technologies, like chatbots for customer service or virtual try-on experiences.

#### Analyze and Optimize:

Continuously monitor your sales and marketing efforts during the holiday season. Analyze data to identify what's working and what isn't. Adjust your strategies as needed to optimize performance.



#### **Post-Holiday Engagement:**

After Black Friday and Cyber Monday, stay engaged with your customers. Encourage



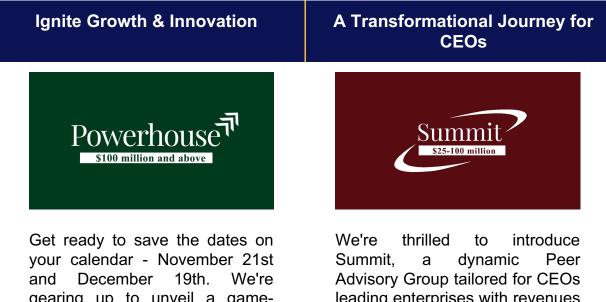
them to provide reviews and feedback, and offer incentives for future purchases.

Remember that Black Friday and Cyber Monday are just the beginning of the holiday shopping season. Maintain your momentum throughout December and provide a consistent, positive experience for your customers. By implementing these strategies, you can make the most of this holiday shopping frenzy.

## **Upcoming Events**



**Peer Advisory Group Meetings**: Our Peer Advisory Group meetings are the heart of our organization. By uniting CEOs from diverse backgrounds, these sessions harness collective wisdom, offering valuable insights and support. We're committed to nurturing a thriving community where our members excel both professionally and personally. Looking ahead, we're focused on creating more opportunities for growth, connection, and learning.



gearing up to unveil a gamechanging Powerhouse Group, uniting CEOs from companies with revenues surpassing \$100 million. This exceptional platform Summit, a dynamic Peer Advisory Group tailored for CEOs leading enterprises with revenues ranging from \$25 to \$100 million. The journey begins on December 13th, and you won't want to miss this opportunity to be part of is set to ignite meaningful discussions and catalyze growth.

Mark Your Calendar!

# something remarkable. Secure your spot now!

Join Us Today!

### **Ambassadors Spotlight**

#### Raza Khan - Orlando, FL

With boundless passion and a visionary spirit, Raza wears multiple hats as a Founder, Author, and Speaker. His expertise in Real Estate and Fund Marketing has not only transformed industries but also inspired countless individuals to dream big and reach for the stars.

#### Ambereen Mirza - Boston, MA

A trailblazing alumnus of Johns Hopkins SAIS and Tufts, with two decades of dedicated service at the crossroads of the public, private, and nonprofit realms. A former Morgan Stanley luminary, this civic entrepreneur, environmentalist, consultant, author, writer, public speaker, and advocate stands as a beacon of inspiration, illuminating the path to impactful change and progress.



Real Estate

#### Saad Hirani - Philadelphia, PA

Emerging from the halls of Harvard Business School, a dynamic entrepreneur with a remarkable background has found his calling at Reservoir Capital Partners. Saad brings a wealth of knowledge, innovation, and strategic prowess to the world of finance and investment.



International Development

#### Sajjad Chowdhry - North NJ

A forward-thinking Finance C-level executive, entrepreneur, and venture builder, on an unwavering mission to inspire positive change.Grounded in unwavering values, driven by visionary leadership, and guided by the power of first principles and systems thinking. This trailblazer is

redefining success by setting new standards for purpose-driven innovation and sustainable impact.



**Reservoir Capital** 



Venture Builder

## Unveiling 'Candid Talks w/ Kashif Zubair': Premiering November 19th



Presenting "Candid Talks with Kashif Zubair" - Your VIP access to business innovation, entrepreneurship, and expert industry insights. Hosted by Kashif Zubair, this show offers you a front-row seat to engaging conversations with visionary leaders, industry experts, and inspirational success stories that influence the realm of Muslim Entrepreneurs. Mark your calendars for the grand premiere on November 19th - a new talk show dedicated to the future of business and community. Be part of this exciting journey!

#### Join





Just stepped out of another electrifying session at AMCOB - Allied Muslim Chamber of Business, a vibrant networking hub where founders collaborate, introduce themselves and connect with other founders, truly embodying the spirit where collaboration is a new competition.

Being part of these meetings has reaffirmed my belief in collective growth and the power of shared wisdom.

A special thanks to the founder, Kashif Zubair, MBA for creating this incredible platform. His vision allows us to connect with founders of diverse backgrounds, broadening our horizons and enriching our entrepreneurial journey.

Platforms like AMCOB remind us we are co-navigators in this expedition of ambition!

So, let's unite and integrate the rhythm of success together!

### #Onyxtec #SuccessThroughCollaboration #CompanyGrowth #Startups #Leadership





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